

ARJUN S. S.

Lead UI/UX Designer

I'm a creative thinker, problem solver, and strong collaborator with a passion for crafting innovative and user-centered design solutions. With over 15 years of industry experience, I thrive in contributing at a team level and bring a serious work ethic to the job. I strive to gain a deep understanding of users and seamlessly integrate their needs into impactful and purposeful designs.

Additionally, I am a highly skilled HTML, CSS & WordPress Developer with experience in developing custom websites, optimizing website performance, and implementing security measures.

Experience

Lead Design Engineer | Olive Group, Ireland

Jan 2021 - Present

- **SAAS Product UX Process:** Led the design vision and helped to set product direction, and manage a team of designers. Designed new visual design strategy to enhance the user experience of the SAAS product and optimise marketing.
- Utilised design thinking to build customer-centric experiences and make informed design decisions for the MVP launch of AI Content PRO, an AI based content creation platform for learning content production.
- Created, maintained, and leveraged design system for products and website components to establish guidelines & improve consistency.
- Led the website UI/UX redesign and Wordpress development from research through to high-quality final designs for Mykademy & Olive VLE , resulting in a 25% increase in website traffic and a 15% increase in lead generation.

Senior UI/UX Designer | Granube Systems

Jan 2018 - Jan 2019

- Manage a team of 10+ UX designers to develop a new user interface for an Freight management application generating \$20M in revenue, which includes coordinating all phases of design, prototyping, and quality assurance testing.
- Conduct UX research to develop user stories and customer personas, which includes identifying design solutions to build a unified customer experience.
- Collaborated closely with cross-functional teams to communicate progress and ensure the delivery of intuitive and cohesive design solutions.
- Crafted noteworthy designs for internal and external projects that achieved user, client, & business goals within an agile, fast-paced environment.

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Portfolio

UI/UX Design

Skills

User Research, Usability Testing, A/B Testing, User Interface (UI), Interaction Design, Design Thinking, Ideation, Design Sprint, Wireframing, Information Architecture, Prototyping, Usability Testing, Agile, Accessibility, Visual Design, Branding, HTML5, CSS3, jQuery, PHP, Wordpress, Webflow, Shopify, Website performance optimisation, E-commerce, Digital Marketing, Video production, Content Marketing

Tools

Figma, Adobe XD, Sketch, Adobe Creative Cloud, Chat GPT, Zeplin, Chromatic, Github, Premier Pro, After Effects, 3DMax, Maya

Education

Bachelor of Engineering (BE), Computer Science
Annamalai University
2003-2007

AAASP Certifications in Design, Advanced Animation Suites, Digital Film Making & Special FX - Aptech Arena
2007-2008

Senior Web Engineer | Keynotic

Jan 2018 - Jan 2019

- Designed new mockups for a website layout that improved user experience and reduced bounce rate by 8%
- Conducted interviews with 96 end users and translated it to a new website design that boosted revenue growth by 16%

Senior User Interface Designer | Yembo

Jan 2018 - Sep 2018

- Generate mock-ups and prototypes for applications and websites
- Perform testing and research on user journeys, develop storyboards and web copy, and deliver presentations

Senior Software Engineer | Taste Consultancy, UK

Mar 2013 - Dec 2017

- Prepare website proposals to present to clients, provide technical support to clients, build websites using WordPress for more than 200 users
- Creating PPC and Google AdWords campaigns to be integrated with new website builds.
- Collaborated with a team of WordPress developers on multiple projects, including strategy and execution, to build new WordPress pages with an average of 25,000 visitors.

UI/UX Design & Front-End Developer | Concept Owl

May 2012 - December 2014

- Led a team of 5 engineers on various client projects, including development of large- scale web & mobile applications from the ground up.
- Responsible for site architecture, test plans, and development of various components
- Was also responsible for interviewing and hiring developers, Successfully built the team from scratch with 100% retention.

Product Designer, UX Consultant | Waybeo Technologies

Jan 2014 - Apr 2015

- Generate mock-ups and prototypes for applications and websites,
- Design and write clean and effective code, created and maintained website front-end functionality,
- Perform troubleshooting and testing to maintain product software and database

Graphic & Web Designer| Atlantic BT

Jun 2008 - Sep 2010

- Developed graphics and layouts for product illustrations, logos, and websites
- Create a unified user experience for an e-commerce website and application, which includes leading wireframing activities and identifying new web features

Website Projects

<https://www.olivevle.com/>

<https://mykademy.com/>

<https://www.yembo.ai/>

www.enfintechnologies.com

<https://contentpro.ai/>

<https://ourstreetsofindia.com/>

<https://www.hcd.school>

<https://www.easy-mgt.com>

<https://www.eliteassociates.co.uk>

www.talentoctopus.co.uk

www.infomatinc.com

<https://www.rise-il.com>

<https://www.workcare.com/>

<https://abtec.in/>

<https://oliveforeducation.ie/>

<https://ozzyhydroponics.com/>

<https://molekules.in/>

<https://kailathhotel.com/>

<https://www.erpig.com/>

<https://7yellow.ie/>